

GeeTest - Global Bot Management Leader

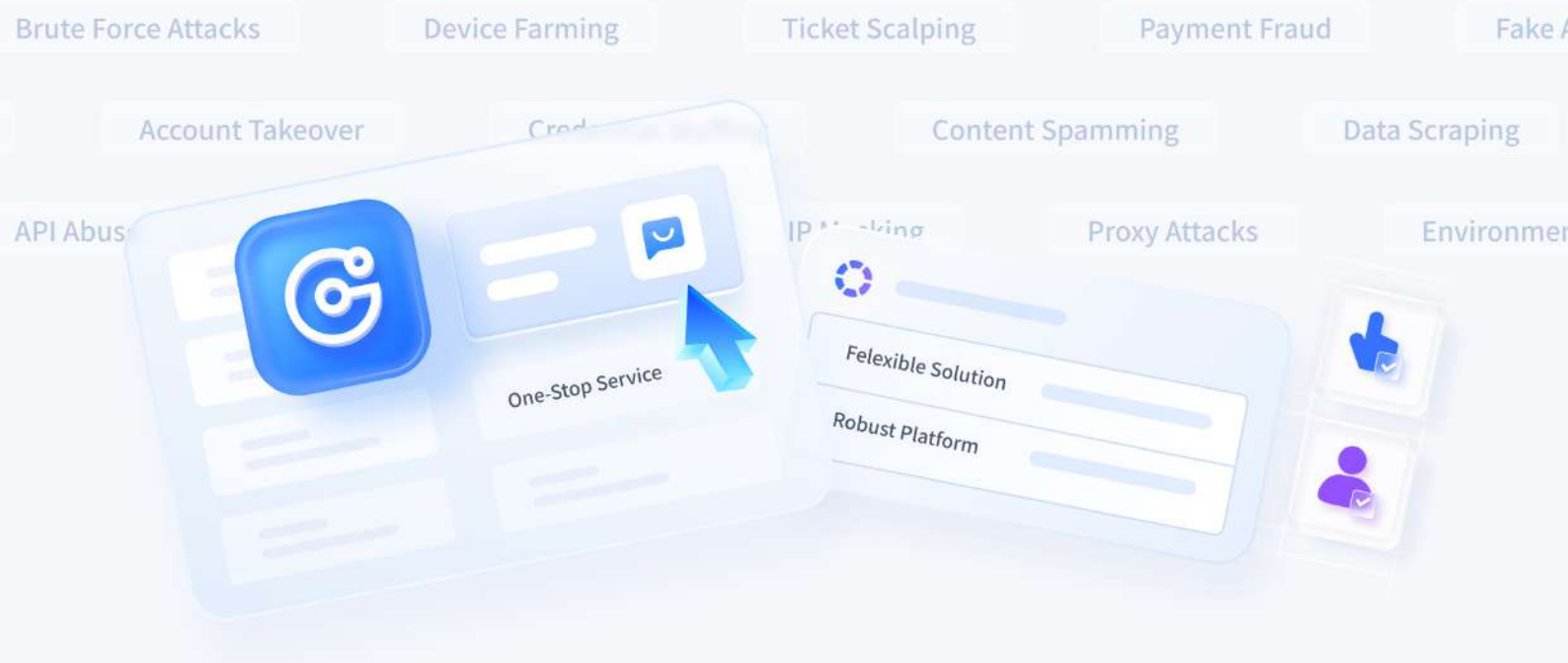
Revolutionizing Intelligent Platform, Empowering Global Businesses.





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GeeTest – 13 Years Combating Cybercrime

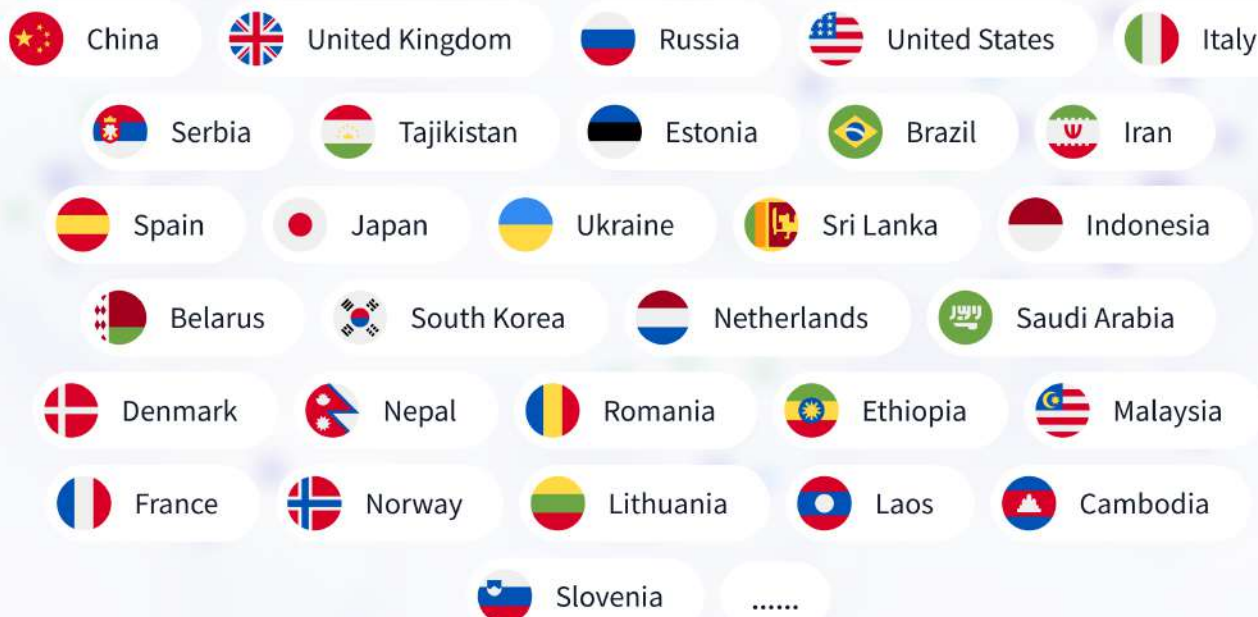
GeeTest revolutionized bot management by pioneering AI-powered solutions that combat malicious bots through behavioral verification, device fingerprinting, and business rules engine across industries.

Global Reach: Securing Across 25 Countries

GeeTest safeguards 360,000+ global websites/apps, delivering 2.9 billion daily security verifications across 30+ industries—from government, finance, and healthcare to blockchain.

Since 2012, we've protected clients in 25 countries, including industry leaders like Nike, Airbnb, Imperva, and Binance, along with 82% of CoinMarketCap's top-ranked exchanges.

Recognized as a Forrester Now Tech Bot Management Provider and ranked among TECH TIMES' Global Top 5 Security Solutions, GeeTest continues to lead in AI-driven cybersecurity innovation.

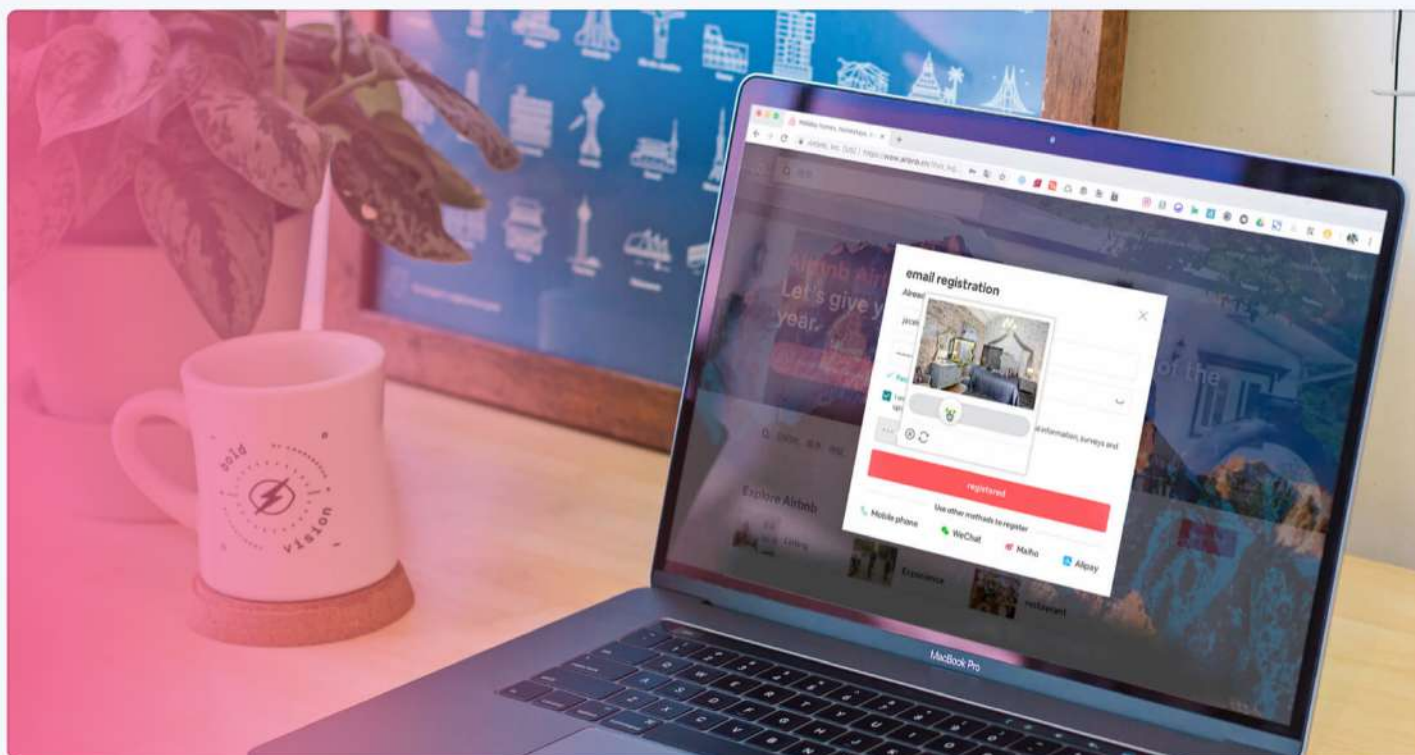




Powering Your Digital Life Every Day with GeeTest

From ordering a Luckin Coffee, browsing NIKE's app, watching videos on Bilibili, playing Genshin Impact, or booking a stay at InterContinental Hotels—GeeTest is working behind the scenes to keep your digital experiences seamless and secure.

Today, GeeTest is deeply integrated into everyday digital life, providing over 2.9 billion verifications daily for hundreds of millions of users worldwide—including you.



About Us

Founded in 2012, GeeTest is a global leader in cybercrime prevention and the pioneer of intelligent CAPTCHAs. Backed by top investors including Angel Plus, IDG Capital, Sequoia Capital, Volcanics Venture, and Huayu Capital.

As the team continues to expand, GeeTest now has nearly 100 employees, with over 60% dedicated to technology and development, making it a technology-driven internet company.

To date, GeeTest has served enterprises across 25+ countries. Over the past 13 years, through continuous innovation and expertise, GeeTest has expanded its product line and successfully carved out new niche markets in internet security. With a 56.2% market share among top industry clients, GeeTest remains at the forefront of the business security sector.



Investor Relations

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IDG Capital

SEQUOIA

Volcanics
Venture | 火山石创投

HUAYU 华宇资本
CAPITAL



Certifications



ISO9001



ISO27001



ISO20000



CMMI Level 3

Awards

With cutting-edge innovation, GeeTest has earned 100+ global awards and honors.



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GeeTest fights cybercrime with behavioral verification, device fingerprinting, and business rules decision engine, backed by 670K+ real-world cases for precise threat prevention.



For 13 years, GeeTest has provided flexible solutions to 360K+ clients across 25 countries, adapting to different industries, risk levels, and regions. Whether strengthening risk controls, handling urgent threats, or supporting global operations, we ensure tailored protection.

With 24/7 proactive support, GeeTest resolves 85% of issues within a day and operates a real-time risk monitoring system. Each year, our service team detects 16,500+ traffic anomalies and handles 1,000+ security incidents, ensuring rapid, data-driven cybercrime defense.

With 13 years of expertise and 3 featured security solutions, GeeTest protects 360K+ websites and apps across 25 countries, delivering 2.9 billion verifications daily.

Our clients span 30 industries, including government, finance, healthcare, gaming, and e-commerce, with top brands like miHoYo, NIKE, Binance, and Airbnb. GeeTest holds a 56.2% market share among leading enterprises and 82% in blockchain security.



Behavior Verification v4

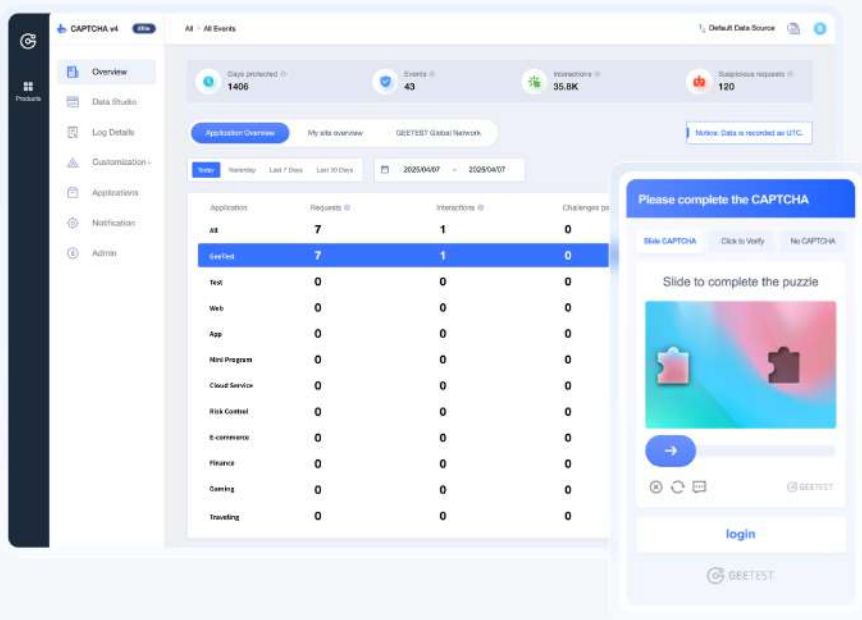
The 4th-generation GeeTest Adaptive CAPTCHA intelligently differentiates bots from humans, effectively preventing fraud and cyber threats.

Fully Upgraded Verification

- Supports Website, iOS, Android, HTML5, and Mini Apps
- 7 global service nodes for fast, localized response
- Secures registration, login, SMS verification, and more scenarios



Scan to Try the Demo



Broad Compatibility

Supports all major devices and clients



Image Defense

Auto-updates 300K+ images/hour



High-Precision Alerts

Real-time monitoring & security analytics

3 Core Technologies Against Cybercrime

Geetest CAPTCHA innovates 3 key defense technologies to combat cyber threats: image security, protocol breach detection, and environment detection. Designed for fast deployment, it reduces automated attacks on gateways, SMS, and APIs, ensuring robust business security.



Device Fingerprinting

Leveraging device fingerprinting and risk monitoring, GeeTest uses real-time correlation models for comprehensive device tracking and analysis.

Fraudulent Device Tactics & Tools in Cybercrime

Activities

Bot Farming

Coupon Abuse

Affiliate Fraud

Fake Transaction

Tools

Account Farm

Device Farm

Multi-Instance Software

Emulator

Automation Scripts

Cloud Phone

Cheat Software

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Techniques

Virtualization

Rooting/Jailbreaking

Privilege Escalation

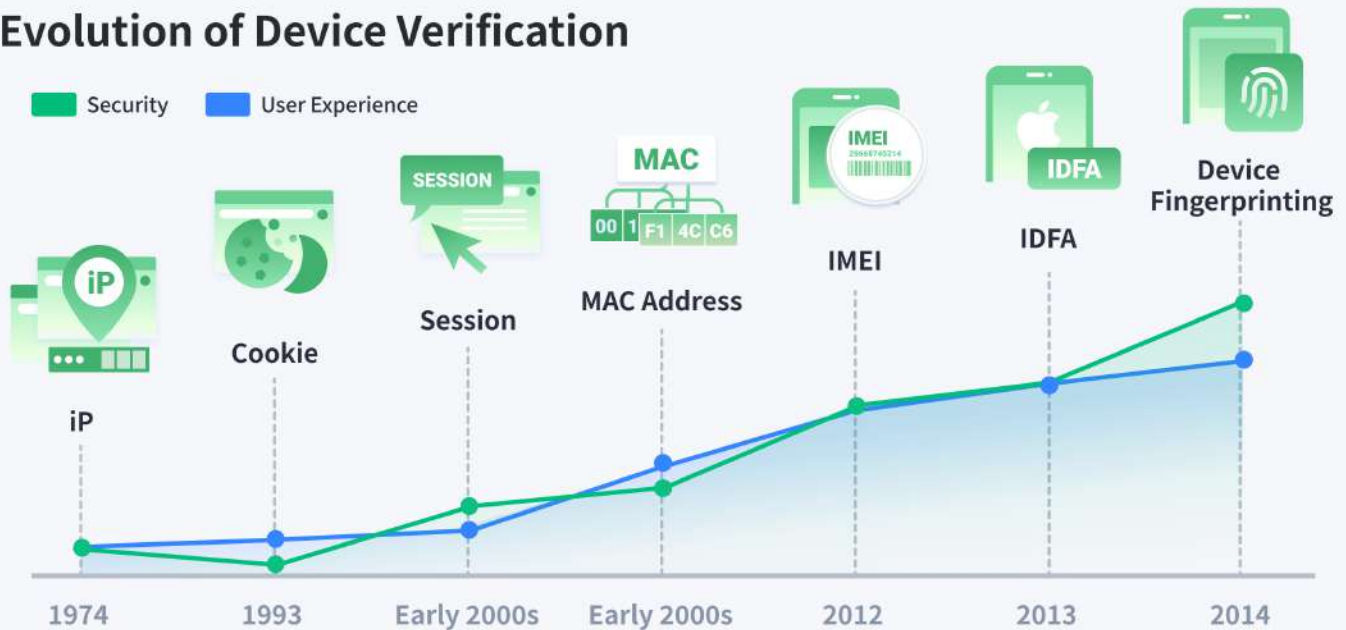
Code Injection

Hardware/Network Spoofing

Traffic Redirection

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Evolution of Device Verification



GCN Knowledge Graph

Stronger Correlation

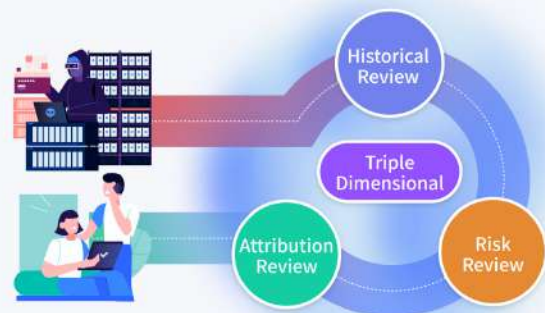
Leveraging 7 years of GCN advancements, GeeTest builds device relationship graphs to analyze devices and behavior, linking risks across devices, accounts, and IPs.

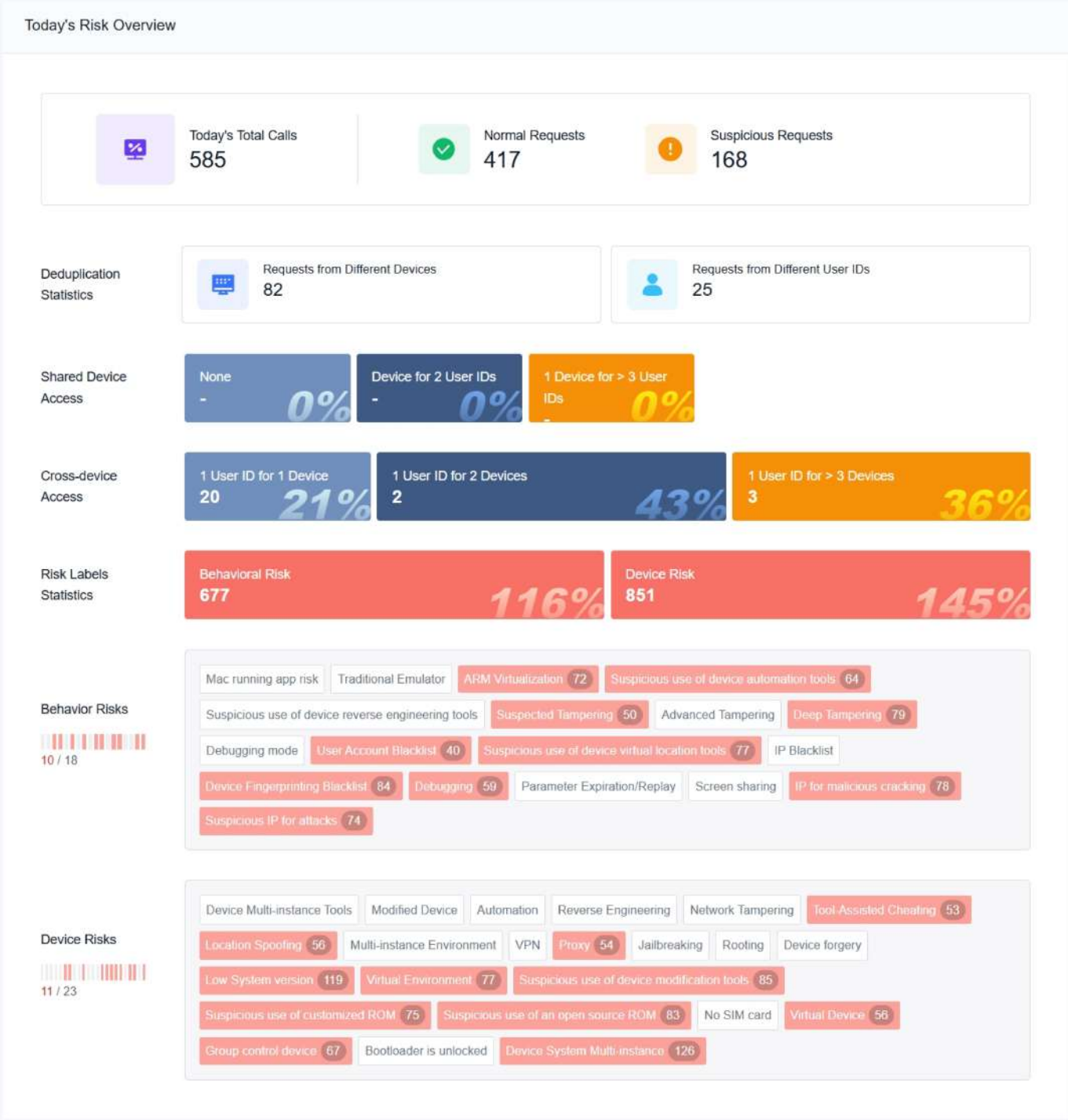


Triple-Dimensional Review Technology

Higher Accuracy

Upgrading device fingerprinting with history, attribution, and risk analysis, tripling iOS & Android identification accuracy for unique device tagging.





Use Cases

Ad Fraud Prevention
Ensures device authenticity, detects fraud risks, and reduces losses in coupon giveaways, referral programs, and incentive campaigns.

Valid Traffic Accounting
Distinguishes real vs. fake traffic, helping businesses verify ad performance and optimize marketing spend with reliable data.

Account Security
Identifies virtual and spoofed devices, preventing credential stuffing, identity theft, automated registrations, and bulk account takeovers.

**Bot Detection****Payment Prevention****Attack Identification****Promo Protection**

Search IP

68.40.63.185

IP Address :	68.40.63.185
Time:	2025-04-01 23:57:58
IP Attributes :	Data Center IP
Device Fingerprinting :	679f6bd4c6418a
Risk Labels :	None

Risk Assessment:

No Risk

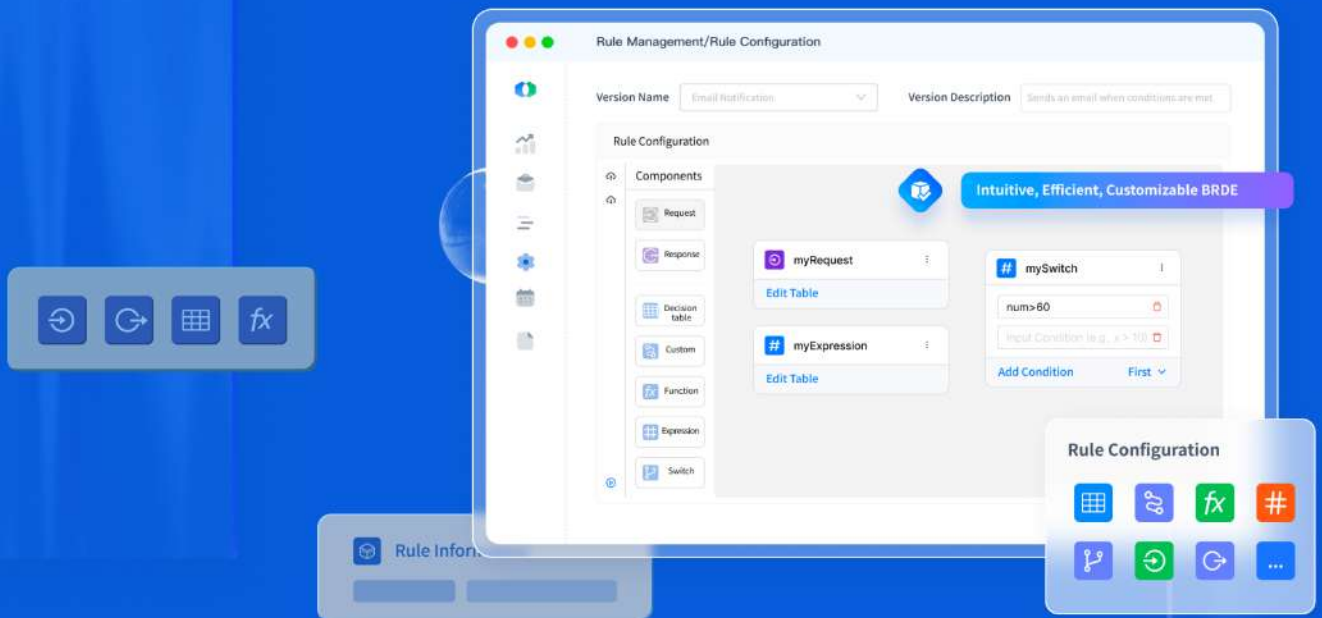
IP Risk Database

Uses machine learning and global data analysis to continuously update and label high-risk IPs with precision.

Key Features

- Real-Time IP Risk Analysis: Monitors and evaluates IP risk levels instantly.
- Global Threat Intelligence: Integrates worldwide risk data for up-to-date security insights.
- Blacklist/Whitelist: Customizable IP lists for enhanced protection.





Business Rules Decision Engine

Evolved for precise fraud prevention, it enhances security and risk control while supporting complex business decisions. Widely used in finance, insurance, e-commerce, payments, gaming, and social platforms, it excels in dynamic logic adjustment, risk assessment, and workflow automation.



Intuitive drag-and-drop

Easily configure rules with an intuitive drag-and-drop interface, simplifying complex logic and making it more accessible.



Real-time deployment

Update rules in real time without disruption or coding, ensuring smooth transitions with minimal impact.



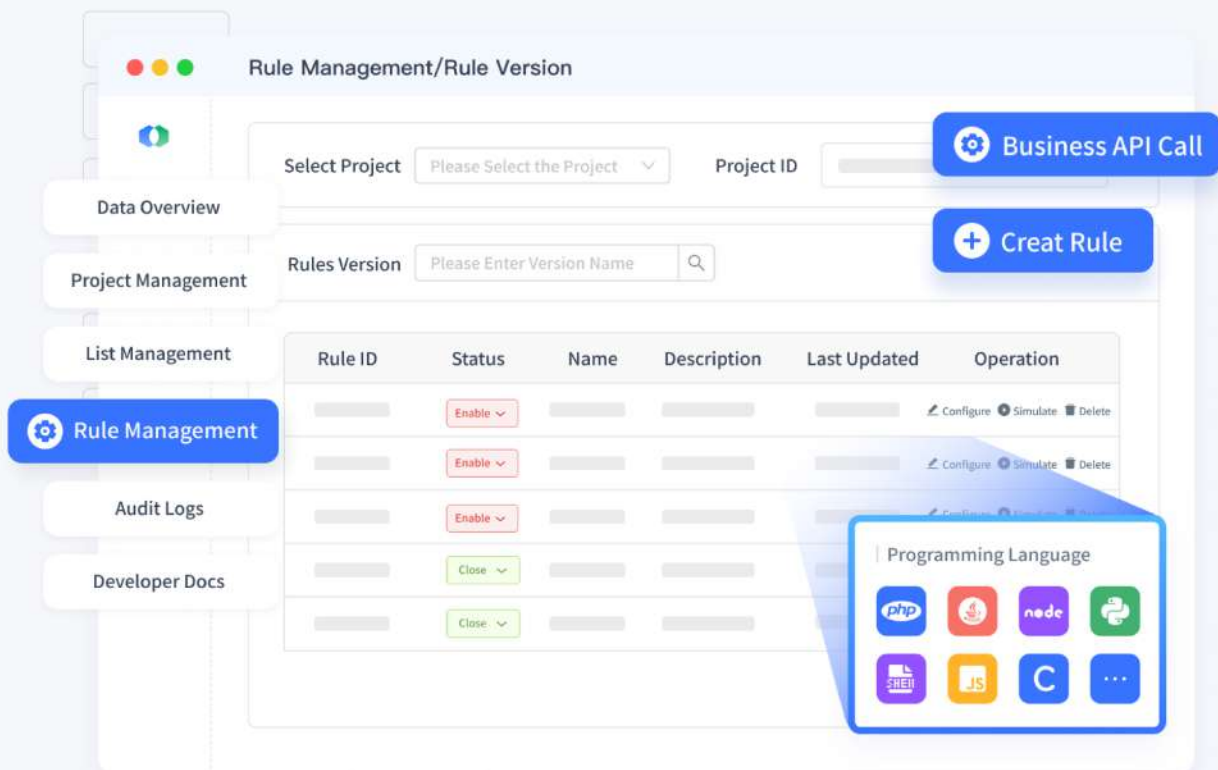
Automated cost efficiency

Automatically generate code like java/python/php via API, speeding up deployment and reducing operational costs.



Simplify management

Business users can effortlessly create and manage rules, transforming them into valuable business assets.



Empower Intelligent Decisions

- ✓ **Visual Configuration:** Centralized rule management with an intuitive GUI for quick, flexible setup.
- ✓ **Real-Time Risk Response:** Instantly detects and mitigates anomalies for fast decision-making.
- ✓ **Testing & Simulation:** Runs simulations on live data, allowing businesses to validate rules before deployment.

Use Cases

Finance Protection

Detects and blocks fake accounts, fraudulent transactions, and loan scams with real-time monitoring and alerts.

E-Commerce Solution

Recommends relevant products based on user behavior and browsing history, enhancing shopping experiences.

Priority Logistics

Optimizes shipment urgency, dispatching, and resource allocation to ensure timely delivery of high-priority goods.

With 13 years of expertise in fraud prevention, GeeTest delivers flexible security solutions tailored to diverse needs—accounting for risk levels, urgency, and regional requirements—serving 360,000 clients across 25 countries.

Security Level From basic protection to enhancing existing security to building a full-scale risk control system.

Urgency Level Whether urgent fraud response or long-term security, we can fit different security demands.

Global Coverage Seven global nodes with scalable deployment support both international businesses.

Modular Capability Integration

Rule Management

Risk Control

Execution

By combining behavior verification and device fingerprinting with the business rules decision engine, enterprises can refine risk assessment by aligning data insights with internal business rules, simplifying complex decision-making.

Features  **Behavior Verification**  **Device Fingerprinting**  **Business Rules Decision Engine**



Device Fingerprinting

Identify and flag risks.

Risk Suspected

Fraud Confirmed



Behavior Verification

Analyze interaction patterns.

Verified User



Business Rules Decision Engine

Make decisions based on business metrics and predefined rules.

Scenario

A holistic anti-fraud approach combines security tools and business rule engines to adapt risk controls in real-time for shifting customer needs, market threats, and workflows.

Solution

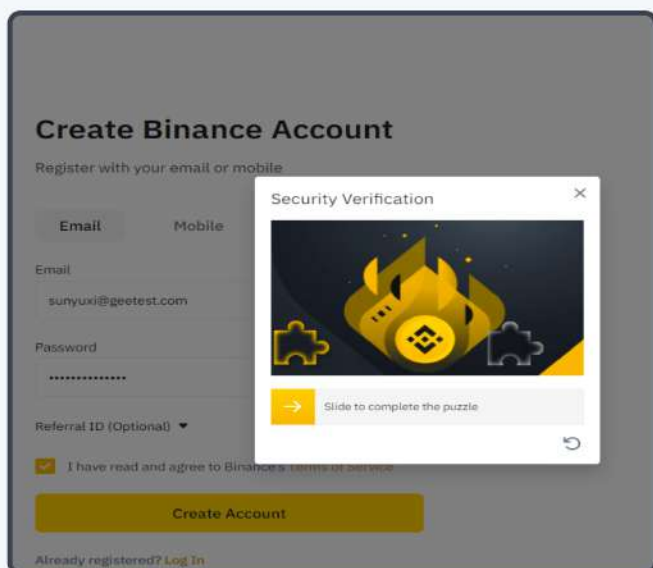
Monitor device/IP risks, detect threats via environmental checks, simulator detection, and anti-tampering protocols while applying rule-based decisions to build an automated risk control system.

Performance-Optimized Solutions

Features



Behavior Verification



BINANCE is a cryptocurrency exchange that provides a platform for trading various cryptocurrencies. Ever since January 2018, Binance has been the largest cryptocurrency exchange in the world in terms of trading volume.

Solution

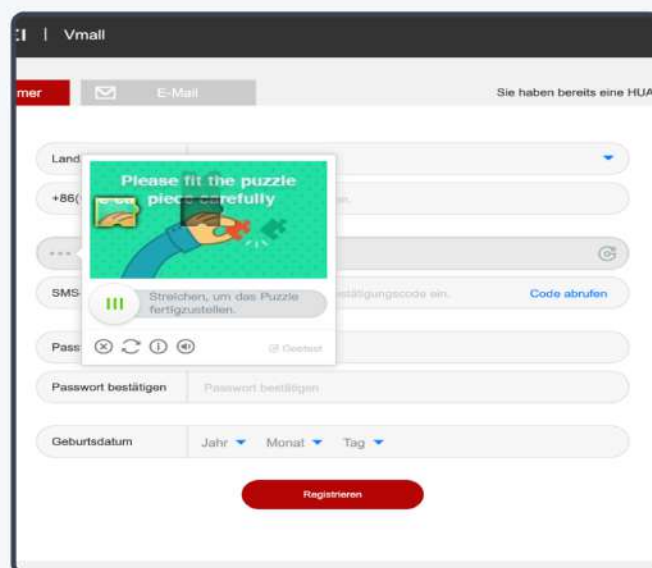
- Take 1.7 seconds, defeat 98% of scammers.
- Preventing bot operators from abusing accounts without adding friction for legitimate users.



Imperva is a global leader in bot mitigation security service. To prevent content scraping, Imperva needs a high security CAPTCHA for its product.

Solution

- Supports 78 languages and provides Voice CAPTCHA for people with disability.
- Provide APIs that can be seamlessly integrated with the security system and simplify the process of CAPTCHA management.



Experience-First Solutions

Features



Behavior Verification



Airbnb is a global marketplace that connects travelers with unique accommodations and experiences. Since its founding in 2008, Airbnb has grown to become one of the largest platforms for short-term rentals, offering stays in over 220 countries and regions.

Solution

- Presenting suitable verification forms based on each request's risk level.
- Smoothing the verification process that comes with just a simple click to verify each visit.



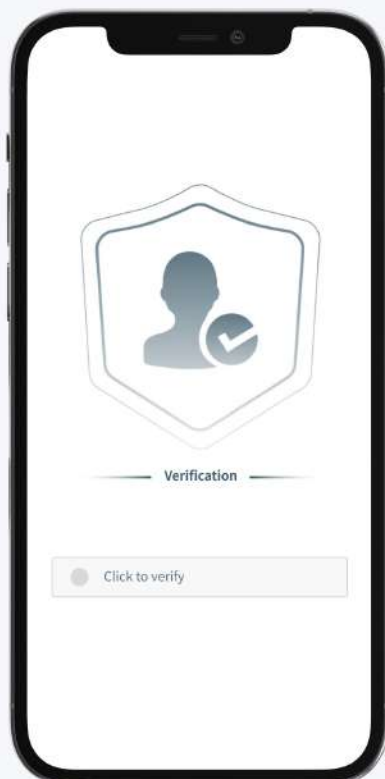
Nike is a leading sportswear brand known for its innovative footwear, apparel, and equipment. Founded in 1964, Nike has become a global icon in athletic performance and lifestyle, inspiring athletes and consumers worldwide.

Solution

- Gamified adaptive CAPTCHA minimizes user friction.
- Customizable verification types and styles match the branding.

Complete Risk Management Solution

 Behavior Verification
  Device Fingerprinting
  Business Rules Decision Engine



INTERCONTINENTAL

IHG (InterContinental Hotels Group) is a global hospitality company with renowned hotel brands. Operating in over 100 countries, it offers accommodations from luxury to budget-friendly stays.

Solution

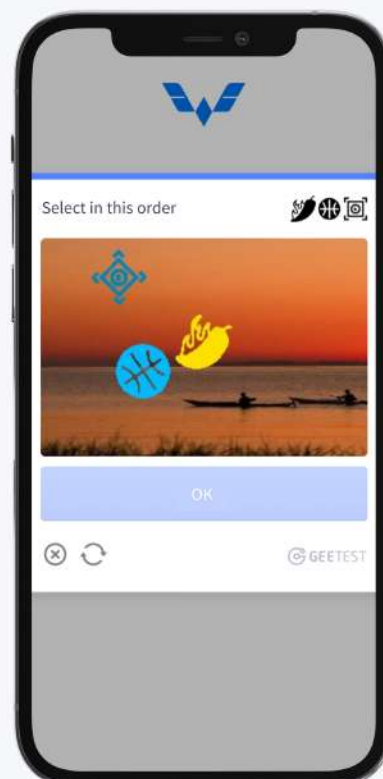
- Accurately detect and block fraudulent activities with behavioral and device verification.
- Integrate business rules for smarter decision-making.



SAIC-GM-Wuling, founded in 2002, is a strong joint venture investing heavily in marketing. The LING Club App is a comprehensive service platform, offering connectivity, shopping, news, and events to keep drivers connected to their vehicles.

Solution

- Deploy behavioral verification in key scenarios.
- Real-time device-risk tagging links suspicious accounts/devices.

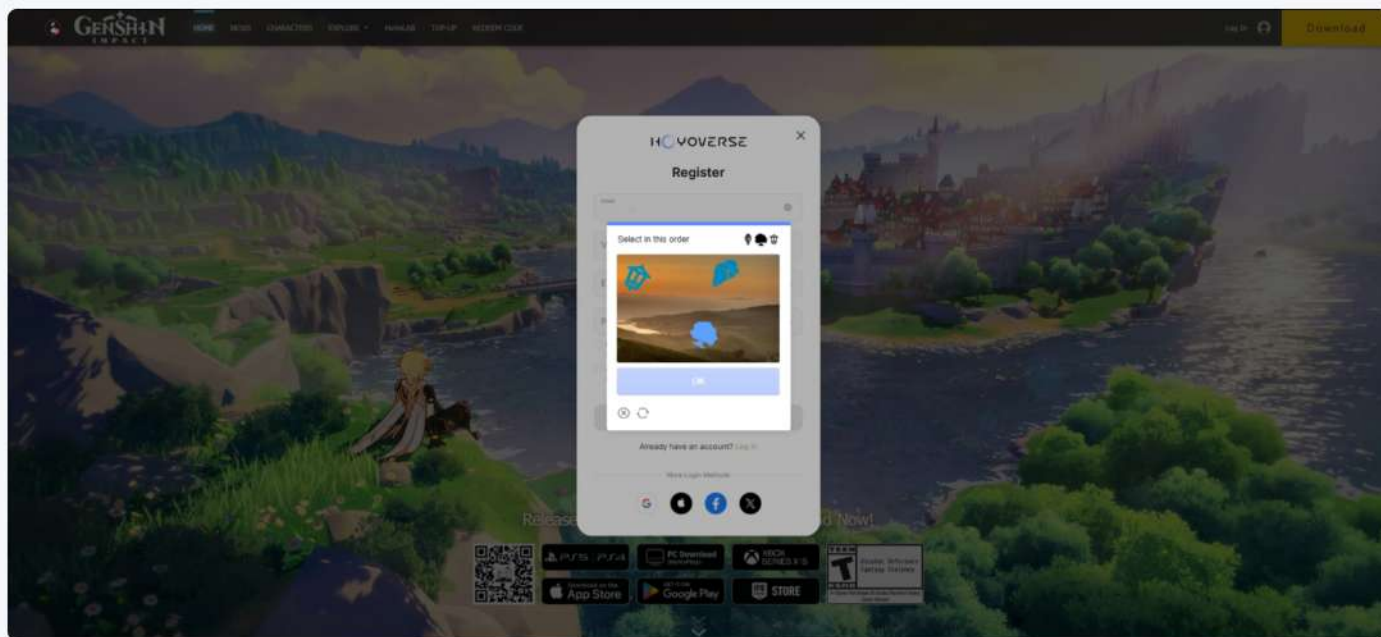


Global Coverage Solution

Features



Behavior Verification



MiHoYo, founded in 2011, crafts exceptional experiences beyond expectations. It has launched hit titles like Honkai Impact 3rd, Genshin Impact, Honkai: Star Rail, and Zenless Zone Zero, expanding into animation, music, and merchandise around its original IPs.

Headquartered in Shanghai, China, the company operates globally with offices in Singapore, the US, Canada, Japan, South Korea, and beyond.

Securing Global Gaming Communities

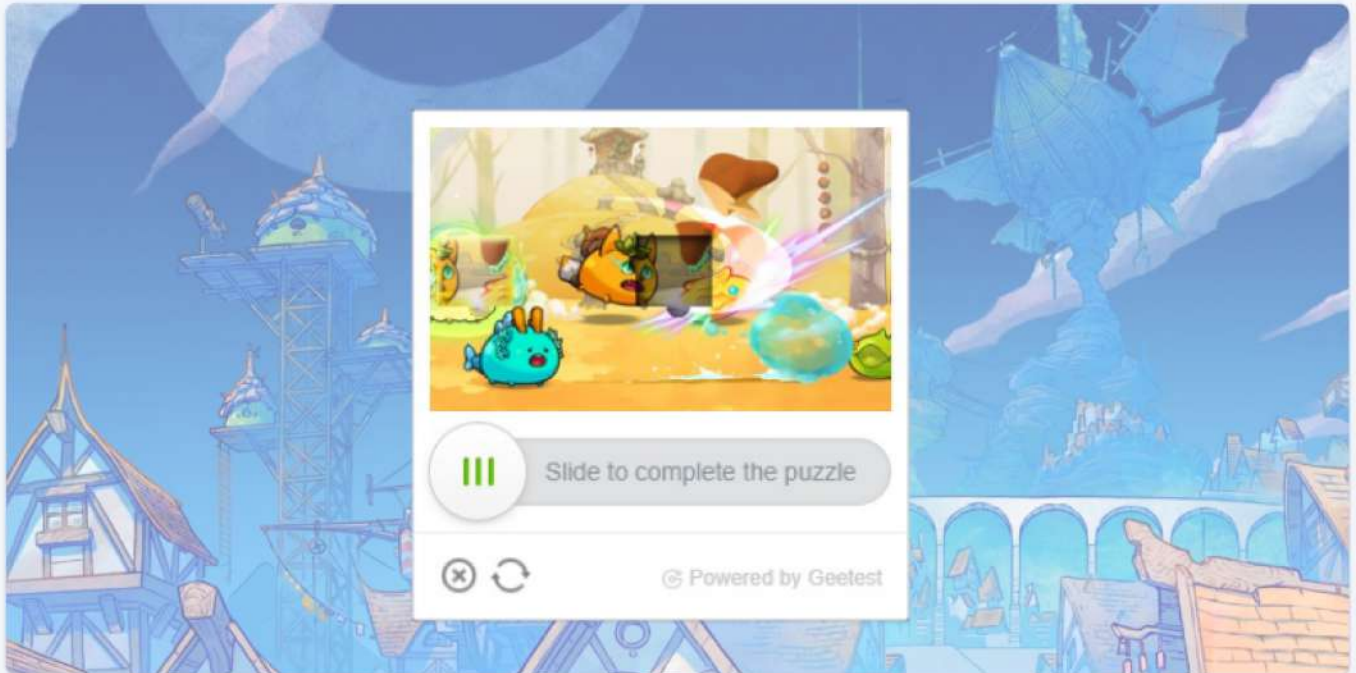
MiHoYo has achieved remarkable global success with hit titles like Genshin Impact and Honkai Impact 3rd, expanding into North America, Europe, Southeast Asia, Japan, and Korea. However, issues like spam, reward farming, and account boosting are harming player experiences. To protect fair play and enhance user engagement, MiHoYo partners with GeeTest to combat fraud worldwide.

Solution

- Deploy behavior verification in game login, community access, posting, and password changes to block automated scripts.
- Utilize dynamic image updates to counter fraud and secure multiple business interfaces.

Secure & User-Friendly Solution

Features  Behavior Verification



Axie Infinity is a Sky Mavis-developed NFT- based online video game launched in May 2018. Turn-based role-playing game Axie Infinity (AXS) is the most popular, and best known Play-and-Earn (P&E) blockchain gaming project in the world, attracting more than 1 million monthly active players.

Balancing Security and UX

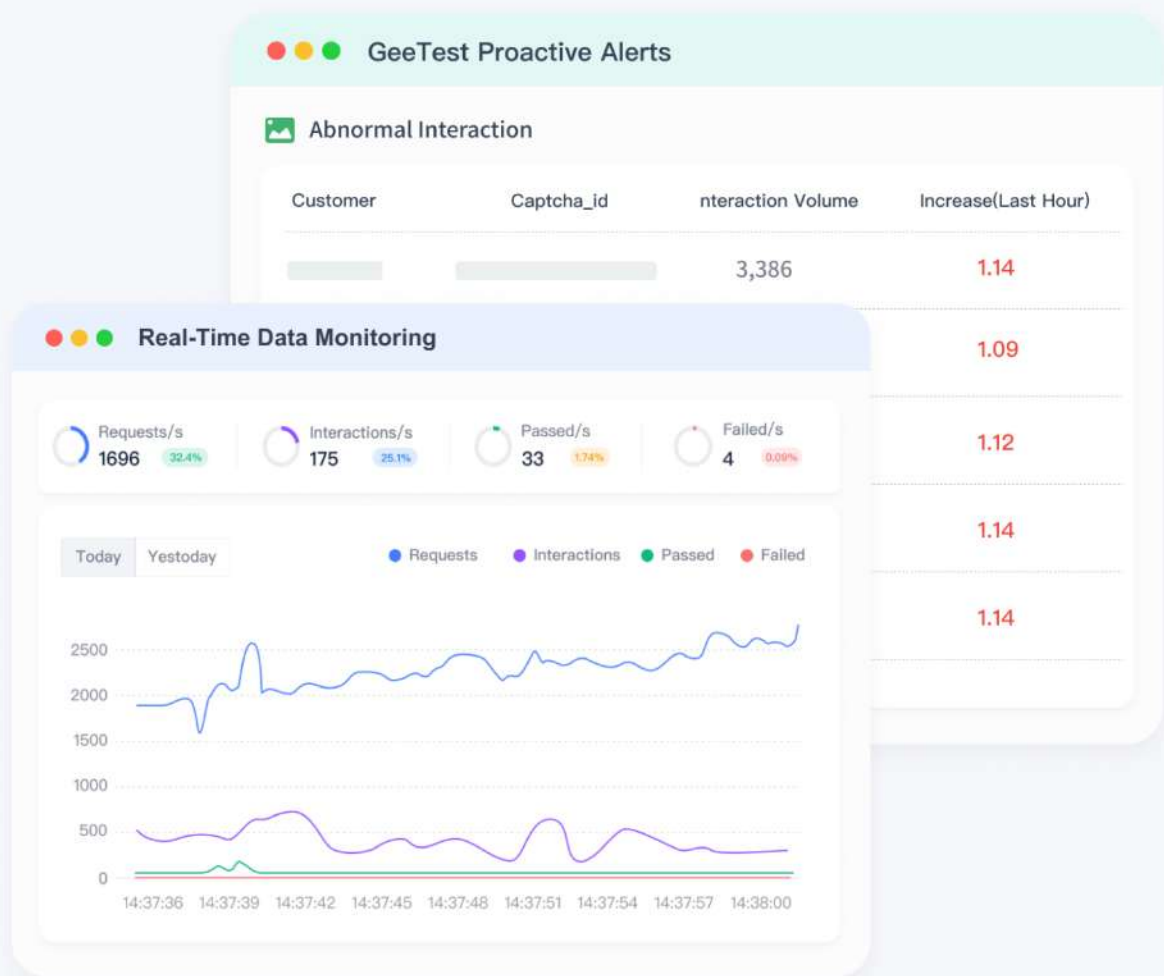
With the rapid rise of Play & Earn games and the evolving Web3 landscape, bot attacks have become an inevitable challenge. Ensuring a secure yet seamless gaming economy is a top priority for the Axie Infinity security team. They require a solution that balances security and user experience while remaining compatible with various player devices.

Solution

- AI-driven behavior analysis to detect fake accounts and fraud
- Innovative verification methods to minimize user friction
- Geetest' s cross-platform expertise ensures broad device compatibility

Proactive Real-Time Support

With a minute-level risk monitoring system, we identified over 16,500 abnormal traffic events last year and proactively resolved nearly 1,000 security incidents.



Real-Time Monitoring

Visual Data Dashboard

When detecting risks in business scenarios, we promptly adjust security strategies. With real-time visual reports, we monitor the effectiveness of these strategies and continuously combat attackers.

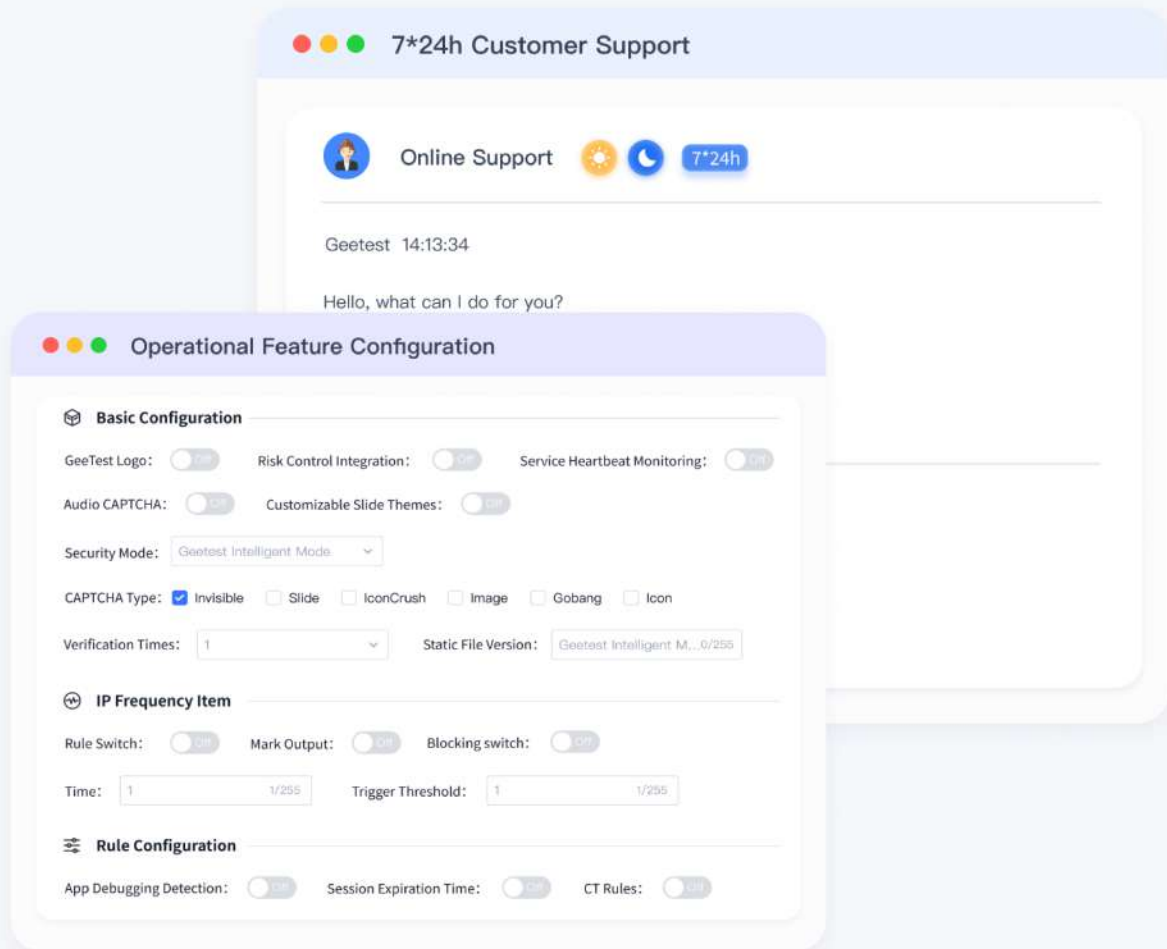
Proactive Alerts

Minutely Risk Detection

Based on historical data and current intelligence, we will warn enterprises about new hacker technologies and changes in attack methods.

Efficient & Adaptive Operations

Our advanced system features 60+ dynamic security strategies for instant threat response. Beyond 24/7 support, our success team resolves 80-85% of customer issues within the same day.



Flexible Configuration

Refined Operation System

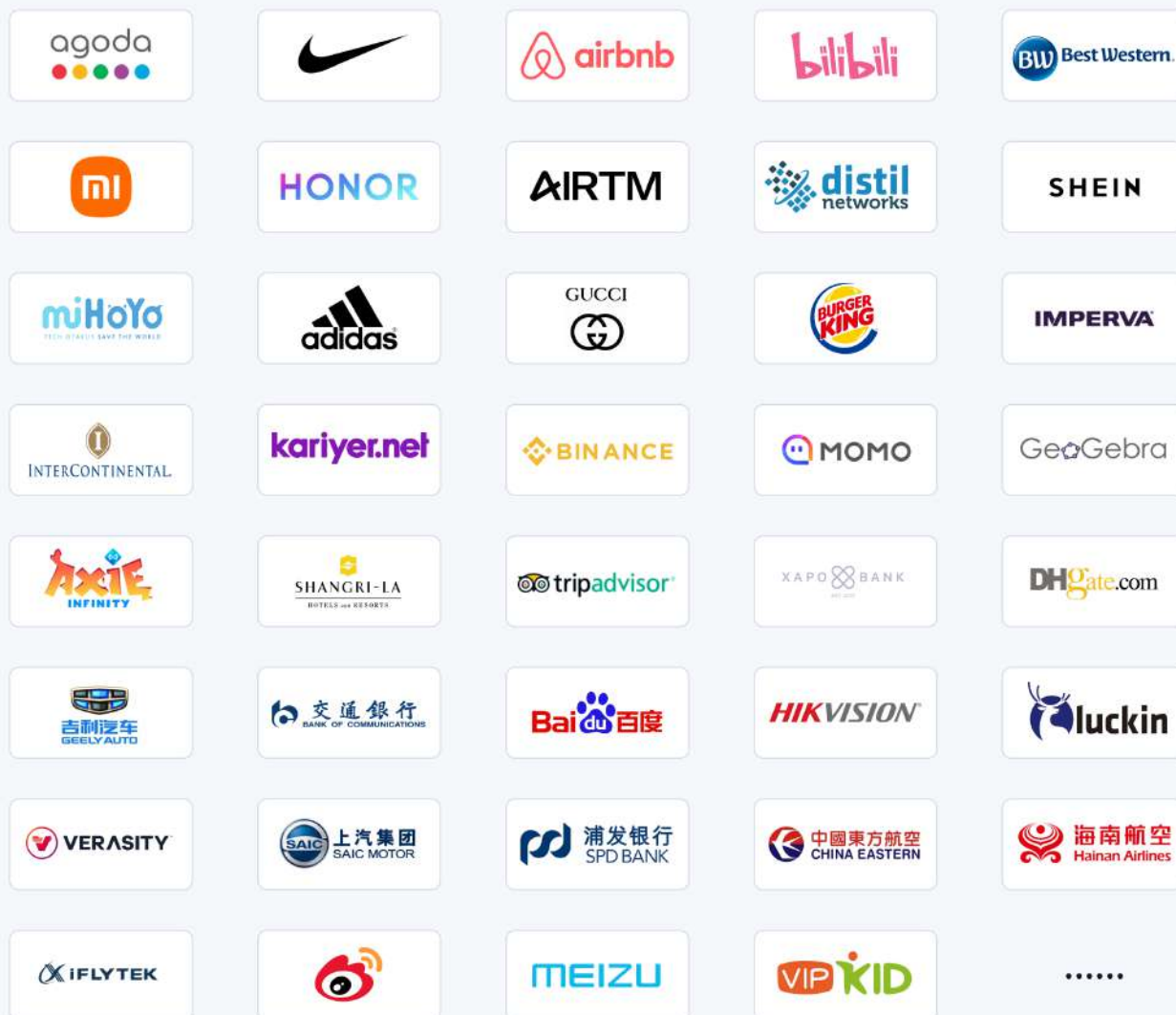
With up to 60+ security strategies and configuration options, our platform ensures rapid adaptation to clients' application scenarios.

Rapid Service Response

24/7 Quick Resolution

Our technically skilled customer service team can effectively coordinate with your tech department and independently resolve 80-85% of issues.

Join GeeTest with 360,000+ Protected Domains



The security solution challenging user experience would be finally challenged by users. GeeTest's pursuit of experience resists cyber enemies invisibly.



GeeTest has helped us provide better defense against bot attacks while maintaining a good user experience. They have provided a stable global service with flexible customization.



We can't forego user-design and ensuring the tool is easy to use for our customers, and GeeTest meets our demand just right by offering a highly secure yet simple to use solution.



In addition to providing excellent protection against bots, GeeTest's CAPTCHA is intuitive and makes a great user experience!

GeeTest Global Marketing

Since 2012, GeeTest has partnered with clients across 25 countries, including Airbnb, Agoda, and GOG. With 7 global service nodes and 78 language support, it is rapidly expanding worldwide.

GeeTest handles 2.9 billion verifications daily, blocking 1.7 billion attacks. It holds a 56.2% market share among top enterprises, reaching 90% in key industries, solidifying its position as a market leader.



Connect with Us



www.geetest.com

Learn more about our brand, products, and cybersecurity insights.



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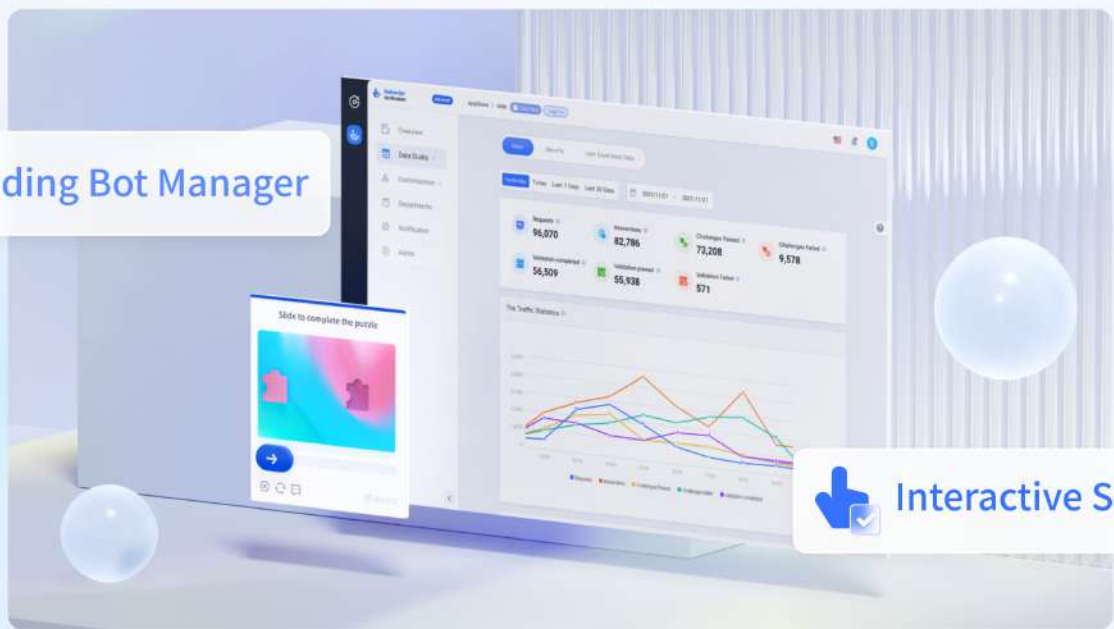
Speak with an expert to help you tackle cybersecurity threats.

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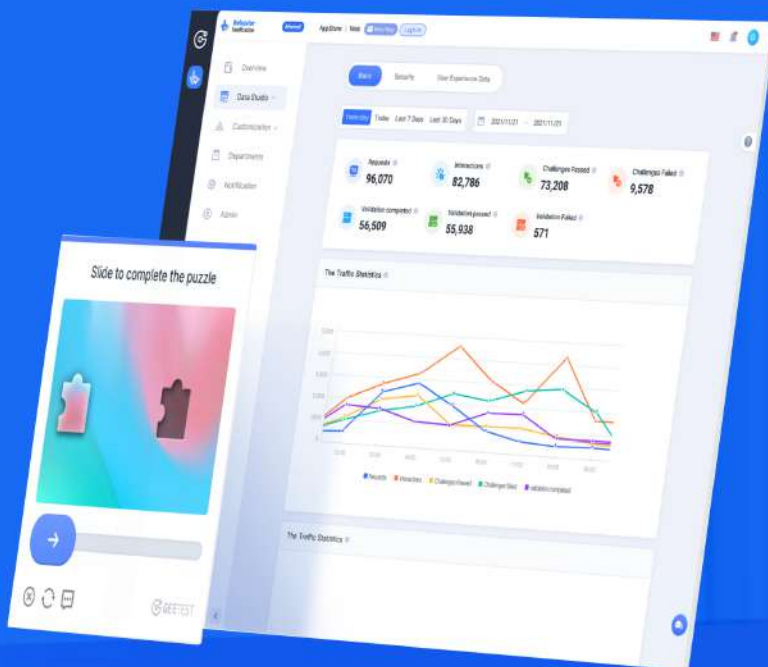




Leading Bot Manager



Interactive Security



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GeeTest

